

**POWER OF ATTORNEY  
OR  
REVOCATION OF POWER OF ATTORNEY  
WITH A NEW POWER OF ATTORNEY  
AND  
CHANGE OF CORRESPONDENCE ADDRESS**

|                               |   |
|-------------------------------|---|
| <b>Application Number</b>     | 10/816,385  |
| <b>Filing Date</b>            | April 1, 2004   |
| <b>First Named Inventor</b>   | Feng-Wen Sun  |
| <b>Title</b>                  | FRAMING STRUCTURE FOR DIGITAL BROADCASTING AND INTERACTIVE SERVICES |
| <b>Art Unit</b>               | 2461  |
| <b>Examiner Name</b>          | Kibrom T. Hailu   |
| <b>Attorney Docket Number</b> | PD-203051   |

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby Appoint Practitioner(s) named below as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:

| <b>Practitioner(s) Name</b> | <b>Registration Number</b> |
|-----------------------------|----------------------------|
| Todd N. Snyder              | 41,320                     |
| David K. Purks              | 40,133                     |

Please recognize the correspondence address for the above-identified application to the address associated with Customer Number: 20991

I am the Assignee of record of the entire interest.

See 37 CFR 3.71. Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

**SIGNATURE of Assignee of Record**

|  |                  |               |
|--|------------------|---------------|
| <b>Signature</b> –  | <b>Date</b>      | July 15, 2010 |
| <b>Name</b> – Karen L. Lum   | <b>Telephone</b> | 310-964-0735  |

**Title and Company** – Assistant Secretary, DTVG LICENSING, INC.

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

\*Total of ONE form is submitted.